



July 19, 2009

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Dear Friend:

The Bucks County Performing Arts Institute is built on a mission of supporting and expanding the performing arts for children in the Bucks County area. Each year we organize concerts, teach early childhood music classes to local at-risk children, and award 6-10 scholarships to aide in the musical development of young musicians.

This past season BCPAI's VOICES of Bucks County performed several times including: Bensalem's Fall Festival, an Ecumenical Concert joined with Bensalem Presbyterian Church, and a scholarship concert that featured the 2009 winners of the BCPAI Music Scholarships.

As the BCPAI looks towards the future, we are excited to help continue to expand our musical outreach to local children. BCPAI is also working to develop more after-school and summer programs that will provide further training in the music and drama and performance opportunities.

Specifically, we would like to reestablish our children's choir entitled VOICES Jr. Revitalizing this group will give children (ages 8-13) an avenue for developing their singing voices in a safe and healthy way, learning music fundamentals plus social, leadership and team-building skills while having fun.

The second program we'd like to institute is called "Acting Out", which helps students to build better reading, communication, social and analytical skills by giving them the opportunity to write and produce their own productions.

Our early childhood and general music classes have been enormously successful in developing students' musical aptitude, listening skills, logistical thinking skills and impulse control skills. This program utilizes music from around the world that encourages diversity and a sense of community through shared music experiences.

As successful as our endeavors have been in the past, we need your help to keep them alive in the future. Due to a difficult economy, many parents and organizations are forced to eliminate funding for enrichment activities like music and drama classes. It is only through your generosity that BCPAI will be able to continue developing programs and ensembles for children. Enclosed you will find an ad/sponsorship form for BCPAI. (BCPAI is a 501c3 and the donations are tax-deductible.)

Saturday, September 26th, we will be hosting a Arts Festival, which will include a talent show, local craftsmen and artists. Proceeds will go directly to "VOICES jr", "Acting Out" after-school programs and the BCPAI music scholarship fund.

Your sponsorship of this event will show the community that you care and support their children. All corporate sponsors will be featured in all PR and advertising materials. To take advantage of this opportunity, contact us at (215) 757-7775.

Sincerely,

Wendy Hollenbach Hellyer
President



The BCPA 2009 “Arts Festival”
Saturday, September 26, 2009
at Hellyer Performing Arts Center
2000 Bensalem Blvd, Bensalam, PA 19020

My firm would like to support the
Bucks County Performing Arts Institute as follows:

- Platinum Sponsor** (\$2500.00) - Receives a listing with their Corporate Logo in the “Festival of the Arts” program book, an Internet Listing on the BCPAI website, tablespace at the event, VIP Event Parking, and the naming rights of either the Festival Talent Show or BCPAI scholarship after your company.
- Gold Sponsor** (\$1000.00) - Receives a listing with their Corporate Logo in the “Festival of the Arts” program book, an Internet Listing on the BCPAI website, tablespace at the event, and VIP Event Parking.
- Silver Sponsor** (\$500.00) - Receives a listing with their Corporate Logo in the “Festival of the Arts” program, an Internet Listing on the BCPAI website and tablespace at the event,
- Bronze Sponsor** (\$250.00) - Receives a listing with their Corporate Logo in the “Festival of the Arts” programbook and tablespace at the event.
- Patron** (\$100.00) - Receives a listing in the “Festival of the Arts” programbook and table space at the event.
- Friend** (*Personal tax deductible contribution*) of \$ _____, since my company cannot participate at this time.

Name of Corporation: _____

Contact Person: _____ Phone: _____

Fax: _____ email: _____

Address: _____

City/State _____ Zip code _____

My firm has a special interest [*list program(s)*] _____